

MULTI-PURPOSE PAINT

BLACK MAGIC offers excellent adhesion on to metal, plastic and glass due to the unique strong acrylic technology that it is based on. It provides a very tough finish with minimal brush marks. It is very easy to apply and provides this tough finish in just one coat. BLACK MAGIC also contains a built in rust converter to neutralize rust. Rust is chemically converted it's then encapsulated into the BLACK MAGIC and becomes a stable part of the tough coating. BLACK MAGIC provides ongoing protection against further rusting. This product is an environmentally friendly, water-based (quick drying and low odour) high performance coating. Suitable for internal and external use. Ideal for application to almost any surface! Superb classic looking finish, ideal on down-pipes gutters, railing and gates. Difficult to paint surfaces (typically flexible and shiny ones) only need to be lightly abraded. The adhesion and flexibility of BLACK MAGIC is extraordinary. It's a relatively thin and 'gloop free' material so painting intricate items is very quick and easy. Often one coat is all you need for a total transformation and long term protection.

Why can't we use normal water-based paints on metal?

Normal water based paints just feed the rust and make things worse. For example have you ever seen the rusty nails or screws underneath emulsion paints? The brown rust normally gets worse shortly after repainting with a water-based paint.

Why is Black Magic different from other water based paints?

Black Magic contains a chemical that converts rust into a polymer this is then absorbed into the resin of the paint.

Why do we think this product is better than other rust converters?

The most common rust converter treatments are based on Phosphoric Acid, there are obvious health & safety concerns with that type of product. Also let's not forget that Black Magic is self-priming, and often does not need a separate top coat. It's environmentally friendly, simple and safe to use.

Water-based does that mean it's not as strong as solvent based paint?

Black Magic puts many solvent based products to shame. This paint is very strong and flexible and it has very good weather resistance. The water in this coating evaporates and the product goes through chemical changes that cannot be reversed.

Why is this product able to stick to glass and plastic?

Black Magic is based on a modern strong acrylic resin which has amazing adhesion properties.

How long will Black Magic last?

It depends on the type of application although it is designed to last for years rather than months. For example, application on plastic down-pipes or gutters is likely to last up to 5 years.

How long does Black Magic take to dry.

The normal drying time is 30 minutes. In warm conditions it can dry within 10 minutes.

ONE-COAT PROTECTION

BLACK MAGIC is a multi-purpose tough black paint. It provides a classic looking satin finish. It's self-priming and can be used on metals, plastics and glass, often as a one-coat finish. BLACK MAGIC is water-based, low odour, quick drying and environmentally friendly. It's very tough and flexible and it has a built in rust converter. Metals painted with BLACK MAGIC are protected against further rusting.



BENEFITS

- Water-based, quick drying & low odour
- Environmentally friendly
- For metal, plastic, glass, wood, MDF etc.
- Amazing adhesion & very flexible
- Built in rust converter
- Provides ongoing protection from rust
- Self-priming protective coating
- Leaves minimal brush marks
- A long lasting weather resistant tough satin finish
- Does the job of multiple specialist coatings
- Easy to apply straight from the container
- A truly multi-purpose product
- Finish all those jobs quickly with one product

RUST CONVERSION



There's no need for separate treatments or strong acids. The rust converter is built into the product. Black Magic is a water-based black paint. Not to be confused with rust treatments that turn the surface a blackish colour. This easy to use product is multi-purpose, a built-in rust converter only activates if needed.

OVER-COATABLE

Can be over-coated with traditional single pack solvent-based paints. But don't forget that alternative top coats are unlikely to have the same flexibility as Black Magic

PROMOTES ADHESION



Promotes adhesion on difficult to paint surfaces, these surfaces are typically flexible and shiny. Simply lightly abrade the surface before application and then the product will do it's magic. Black Magic is designed so that it will not crack, peel or flake for years to come.

HEAT RESISTANT



Specially designed to be heat resistant whilst still retaining all of it's great features. This product is heat resistant up to 500° Fahrenheit or 260° Celsius.

INTERNAL & EXTERNAL



Suitable for a very wide range of applications.

FLAG PAINTS



THE PROFESSIONAL SOLUTION

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With over 75 years experience, FLAG Paints manufactures high quality specialist coatings and problem solving solutions, including associated products at highly competitive prices. We are proud to offer first class QUALITY and SERVICE at all times.

FLAG products are made in The United Kingdom
by FLAG PAINTS LTD

BLACK MAGIC

Advanced Technologies Primers
Anti Climb Paint
Anti Corrosive Primer
Anti Rugine (MIO) Primer
Anti Slip PU Floor Paints
Anti Slip (WATER BASED) Floor Paints
Apexior 1 & 3
Black Bitumen
Black Magic
Chalk Paint
Chlorinated Rubber
Concrete Sealer
Emulsion Glaze
Flagspeed/QAD Enamel
Heavy Duty Elastomeric Floor Paint
Polyurethane Floor Paint
Red/Grey Oxide QD
Rust Converter
Roadline Paints
Roofix M & 20/10
Tile Paints

Asipo Algicidal Treatment
Asipo Barrier
Asipo Internal
Asipo Dampstain Proofer
Asipo Algicidal External
Asipo All Weather Coating
Asipo Fine Textured Masonry Paint
Asiposeal

Acrylic Primer/Undercoat
Aluminium Gloss
Aluminium Primer
Flag Gloss
Flag Undercoat
Flag Vinyl Matt & Silk
Masonry Paint Smooth
Masonry Paint Fine Textured
Patent Knotting Solution
Shed & Fence Treatment
Wood Primer

Antifouling Thinner
Bilge Paint
Cruising Antifouling
Hull Wax
Multi-Purpose Metallic Primer
Performance Extra Antifouling
Yacht Varnish

Asipolish
Asipolish PU
Asipolish
2 Pack Tannin Blocker
General Purpose Varnish
Polyurethane Varnish
Quick Drying PU Varnish
Yacht Varnish

Best White Polish
Brush Polish
Button Polish
French Polish
Garnet Polish
Pure Shellac Varnish
Shellac Sanding Sealer
Special Pale Polish
Transparent Polish

431 Wax
62 Wax
Classic Wax
Gilt Wax
Liming Wax
Natural Creamy Beeswax

Boiled Linseed Oil
Danish Oil
Furniture Cleaner
Raw Linseed Oil
Teak Oil
Spirit Stain
Water Stain

Genuine Turpentine
HD Thinner
T10009 Thinners Xylene

IMPORTANT NOTE:

For technical reasons connected with colour reproduction and paint manufacturing the colours and finishes are for approximate guide purposes only.

SAFETY:

Handle with care. Before and during use, observe all safety labels on packaging and paint containers, consult Material Safety Data Sheets and follow all local or national safety regulations.

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